Developing a 2030 strategy at Pembrokeshire College

Pembrokeshire College has always taken a strategic view to the application of digital technology in learning, teaching and all other college operations. This means that we have focussed mainly on college-wide initiatives and ensuring they become embedded and the default practice. This general approach also means staff development plans are focussed on our chosen digital developments. In 2005, we implemented high quality WIFI across the College. In 2005 we also adopted Moodle as our VLE and invested heavily in the support staff and CPD programmes to ensure that it was wholly adopted into all teaching and learning, with stipulated minimum requirements on teachers. In 2014, we committed to ensuring 20 percent of full time FE programmes were delivered via eLearning, in time tabled sessions. This required the establishment of a specialist team, restructuring the timetables, reconfiguring classroom space and investing in computers. In 2018, we committed to implement a college-wide Moodle-based grade tracking system for all learners and teachers. The benefit of this strategic approach is that changes in culture are more likely to succeed.

We have approached the implementation of Digital 2030 in the same strategic manner by incorporating Digital 2030 into the College's own strategies, policies and processes. We have taken all the aims and objectives from Digital 2030 and integrated them into our own 'Digital Learning Strategy'. The strategy was presented to the senior management team in December 2018 and changed from the feedback received.

In June 2019, the College invited Jisc to run a workshop and help us develop the corresponding action plan to the Digital 2030 strategy. The workshop included the College's senior management team and leadership team. We used to workshop to identify and prioritise all the drivers/factors needed to respond to the strategy. From this exercise we agreed on seven priority areas, associated goals and actions that we could focus on for the next 2 years. For each action we agreed who would lead and the indicative time frame. We agreed the overall focus over the next 2 years would be around employability and include the following goals:

- Ensuring our curriculum delivery meets industry digital practices
- Develop an employability skills framework that incorporates digital skills
- Ensure our learners are equipped with the digital skills for work and study
- Ensure staff have the skills to support the strategy's vision
- Develop and implement a plan to exploit learner analytics

The senior Management Team also decided that the goals of the digital learning strategy would become manifest in all other college strategies.

In addition to the strategy a separate 'Digital Learning Visions' document has been drafted that attempts to articulate what it will be like for learners, teachers, assessors and managers in 6- and 12-years' time. The Digital Learning Visions document includes a set of pictures and scenarios. The vision document will evolve with new examples over time